



HOCHDORF
Swiss Nutrition Solutions

NEW

Discover the six
untapped opportunities
for new **high-potential
products** with
HOCHDORF



Specialized Nutrition for Adults

Food for life, in all stages of life

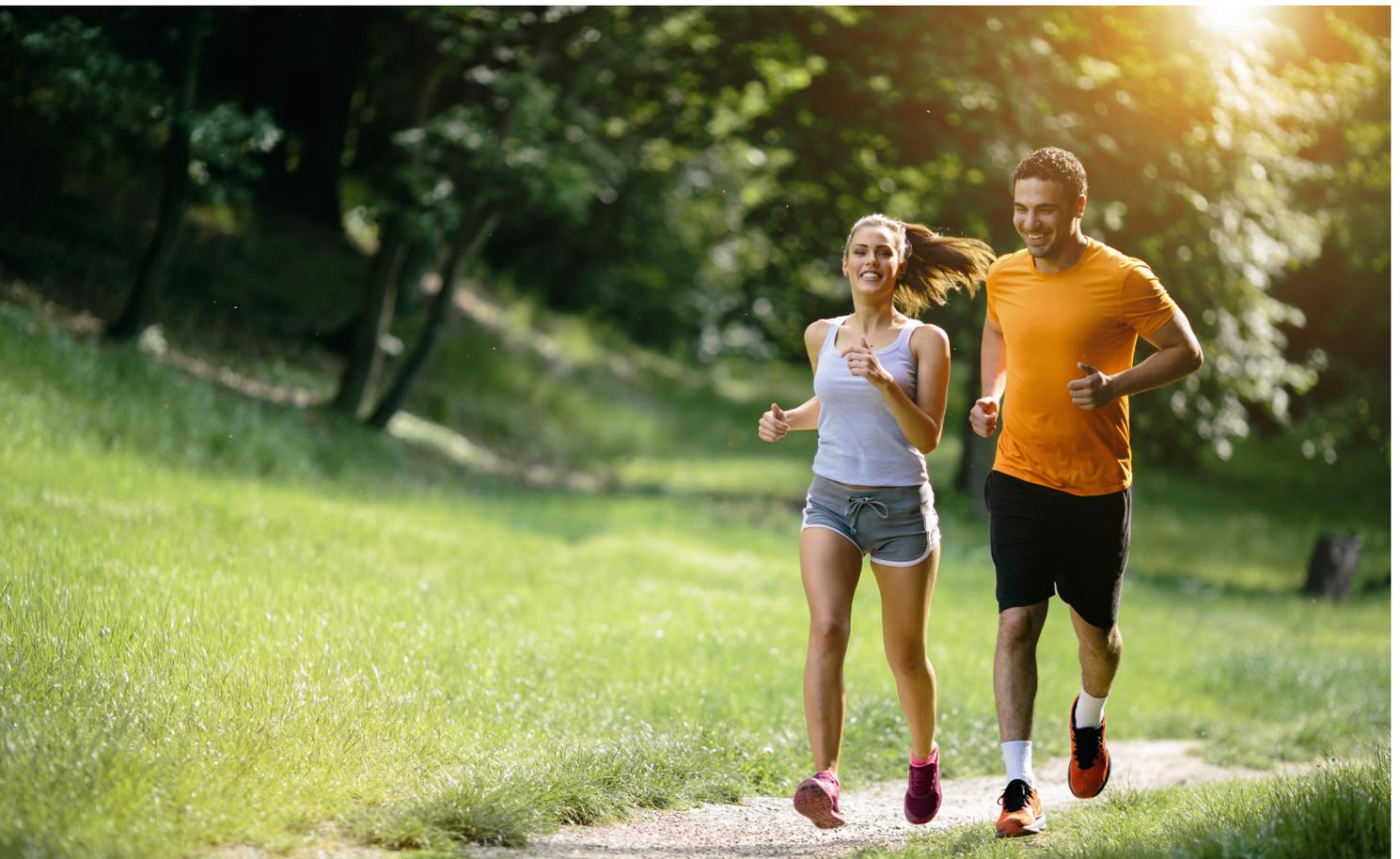
At HOCHDORF, we recognize the importance of providing our B2B clients with innovative products that cater to the specific nutritional needs of their consumers. Our new line extension of specialized nutrition products aims to provide a comprehensive solution that addresses the diverse health concerns of adults.

Expanding our product offerings is part of our commitment to meet the diverse needs of our B2B clients. Our new line of specialized nutrition products results from our focus on quality, innovation, and customer satisfaction. We are confident that our new product line will exceed your expectations and provide exceptional value to your business, helping you meet your consumer's specific nutritional needs.

"We provide life hacks to stay healthy. The right nutritional boost at the right time that supports your health enabling you to feel well and perform well"



Roman Müller
Project Manager Product Development



STRENGTH



"Boost your physical strength down to cellular level"

Product details

Characterization

- | Boost strength
- | Strengthen muscle and bone health
- | Improve mobility and flexibility
- | Ingredients that utilize cell-signaling technology to complement nutrition and go beyond traditional supplementation

Most important ingredients and their claims

- | PeptiStrong™ (Fava bean plant-based protein hydrolysate): PeptiStrong™ goes beyond nutrition and has a signaling effect down on the cellular base. It stimulates muscle growth
- | WEYDOR WPC: Proteins contribute to an increase in muscle mass and to maintenance of normal bones
- | Creatine: The daily intake of creatine can increase the effect of power training on muscle strength in adults over 55 years of age
- | Calcium, Potassium, Magnesium: They all contribute to normal muscle function
- | Vitamin D: Helps maintain normal muscle function. Calcium and vitamin D are needed for the maintenance of normal bones

Product details

Characterization

- | Enhances and strengthens the immune system
- | Promotes healthy digestive tract and digestion
- | Nutrient-dense ingredients that support optimal gut function
- | Helps reduce gastrointestinal inflammation
- | Precision-designed solutions to optimize overall health and well-being

Most important ingredients and their claims

- | Yestimun® (Natural beta-glucan from brewer's yeast): This highly purified beta-glucan structure can be identified by immune cells in the gut, like a pathogen. Consequently, a functional, rapid and unspecific immune response is triggered, which activates other immune cells. Thus, the yeast beta-glucan simply boosts the immune system to enable it to react quickly in the event of an infection
- | Vitamin C and Zinc: Contribute to the normal function of the immune system

IMMUNITY & GUT HEALTH



"Boost your natural defense"

FOCUS & MEMORY



"Gain better alertness during the day and better sleep at night"

Product details

Characterization

- | Enhances cognitive function and supports mental well-being
- | Provides sustained energy and improves focus and memory
- | Nutrient-dense ingredients that support optimal brain function
- | Precision-designed solution for boosting overall health and well-being

Most important ingredients and their claims

- | BacoMind®, Bacopa monnieri (Brahmi):
Is a plant revered in Ayurvedic medicine, with an age-old reputation for being effective for memory and cognition. The only brand with 9 different bioactive offering holistic benefits, and also the only brand with a human safety clinical study. Improves attention and cognitive processing for cognitive wellness
- | Magnesium, Niacin:
Contribute to the normal function of the nervous system
- | Calcium:
Contributes to normal signal transmission between nerve cells
- | DHA:
Contributes to the normal brain function

Product details

Characterization

- | Addresses health specific requirement/consumer need (post-workout recovery)
- | Proven ingredients with functional food benefits, reduces muscles soreness and recovery times
- | Nutrient-dense formula supports fast and natural recovery after exercise
- | Designed to help restore nutrient levels, repair muscle fibers, and reduce inflammation
- | Contains innovative cell-signaling technology that goes beyond basic nutrition

Most important ingredients and their claims

- | PeptiStrong™ (Fava bean plant-based protein hydrolysate):
PeptiStrong™ goes beyond nutrition and has a signaling effect down on the cellular base. It stimulates muscle growth and reduces muscle loss during inactivity, for example caused by injury. PeptiStrong™ also reduces the delayed onset of muscle soreness after heavy exercise, and thus reduces recovery times
- | HydroCurc® (Curcumin):
Curcumin with the highest absorption dose of curcuminoids in the world due to the award-winning LipiSpense® dispersion technology. In studies, HydroCurc® was shown to significantly lower the pain score post-exercise (DOMS) as well as lactate levels. Further, it lowered inflammatory markers (IL-6)
- | Selenium, Vitamin E:
Helps to protect body cells from oxidative stress

RECOVERY



"Get back to action at full capacity"

ENERGY BOOST



"Reduce tiredness immediately and fight long-term fatigue"

Product details

Characterization

- | Provides immediate and sustained energy throughout the day
- | Nutrient-dense ingredients support a healthy energy metabolism
- | Formulated with natural ingredients for better vitality during the day and improved long term fatigue
- | Ingredients with cell-signaling technology complement and enhance nutrition for maximum benefits

Most important ingredients and their claims

- | PeptiStrong™ (Fava bean plant-based protein hydrolysate): PeptiStrong™ goes beyond nutrition and has a signaling effect down on the cellular base. It stimulates muscle growth and function
- | Isomaltulose: Isomaltulose, a disaccharide carbohydrate naturally found in honey and sugarcane, provides the same energy as table sugar but is digested slower, resulting in a lower blood glucose and insulin response
- | Vitamins B1, B12: Contribute to the normal energy metabolism
- | Vitamin B2: Contributes to the reduction of tiredness and fatigue
- | Caffeine: Helps in short-term physical performances

Product details

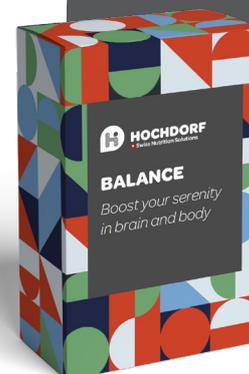
Characterization

- | Addresses the specific consumer need for natural balance and calmness
- | Precision-designed solutions for optimal health and happiness
- | Formulated to promote tranquility and serenity for optimal performance and overall well-being
- | Promotes good mood and emotional comfort

Most important ingredients and their claims

- | Lactium® (milk protein hydrolysate): Lactium® contains a bioactive peptide with soothing properties. Its discovery was ultimately thanks to babies, the enzymes present in babies digestive systems are responsible for the release of this bioactive peptide, but this is not the case for adults. It has been clinically proven to reduce stress-related symptoms like weight troubles, sleep and digestive disorders, as well as memory and concentration impairment
- | Folate: Contributes to the normal mental function

BALANCE



"Boost your serenity in brain and body"



One formula for versatile applications

Introducing our versatile powder that can be used for a variety of end-consumer applications including bars, sticks, drinks, and powder to mix yourself. Our high-quality powder offers flexibility and convenience to meet all your product needs.



Our packaging options

We offer the following packaging solutions:

- | Tins with spoon-cap or snap-cap
- | Bags and refill bags
- | Bag-in-box
- | Sample bags
- | Big Bags
- | 20 kg paper bags with PE liner



Tins

Small: ø 99 x 123 mm / 400g
Large: ø 127 x 165 mm / 800g or 900g

Tin design printed to customer specifications

Standard snap caps/lids

The transparent snap cap is standard on all tins. No embossing; no on-top stickering possible.

Further colour options available



Bag-in-Box

Small: 150g – 200g
Medium: 350g – 500g
Large: 600g – 800g
Extra large: 1600g – 2000g

All boxes include a measuring spoon



Sample sticks

25 – 35g powder. Suitable for all products

Packaging: 70 sample sticks in standard brown cardboard box with a white sticker



GET IN TOUCH WITH US AND ORDER YOUR SAMPLE NOW!

Visit our website:



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